

# ENGINEERING TODAY

PUBLICATION OF THE MALTA CHAMBER OF ENGINEERS



ENGINEERING TODAY



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## Smart, clean and, above all, professional.

That was the vision we had when we set about redesigning Engineering Today, a leading publication which caters for Malta's broad engineering community. It is a goal that we have achieved and we are proud to give the Chamber of Engineers a trade journal that is in line with their esteemed profession.

Directly mailed to over 1,000 subscribers that include professionals, business owners and government departments, Engineering Today offers businesses the opportunity to directly advertise to key components in Malta's business makeup at an attractive and cost effective price.

Advertising has become all important in our modern business world, and developing your brand means that you need to be seen. However, simply splashing your corporate image in as many locations as possible is not going to provide you with a good return on investment for your marketing spend.

Engineering Today offers you the opportunity to reach out to a tightly focused group of dedicated readers, all of whom are directly involved in our business world. By concentrating your marketing messages in this way, you can obtain a far greater impact on your target customers.



**Don't miss out on this perfect vehicle for corporate advertising. Contact us today and secure your spot in Engineering Today!**



## ADVERTISING RATES

	Per Issue
Full Page	€350
Half Page	€235
Quarter Page	€155
Inside Front	€460
Inside Back	€375
Back Cover	€575

Above rates are not inclusive of VAT and are for space only. Optional artwork is available at €70.

## SIZES & SPECS

Circulation	1000 Copies
Distribution	Quarterly
Magazine Size	A4
Format	PDF, TIFF
Color	CMYK
Dots Per Inch	300
Supplied	CD with printed proof
Full Page	A4 - 200 mm x 287mm
Half Page	A5 - 200 mm x 141 mm
Quarter Page	A6 - 97.5 mm x 141 mm
Submission	10 days prior print date